



Social Enterprise and Social Science: An introduction to collaboration

Speakers' Profiles

Facilitator – Janene Ware, Director at Innovate Communities

Janene Ware is an Australian who emigrated from Brisbane to Belfast to “have an adventure”. Twenty years’ experience including senior leadership roles in the Australian, UK and Ireland not-for-profit and public sectors has provided her with a unique perspective and cross sector skill-set encompassing Education, Youth Work, Health, Housing, Creative Industries, Community Development, Social Enterprise & Innovation. This includes supporting more than 100 for purpose business start-ups, social enterprise and not-for-profit project teams through the ideation, acceleration and scaling innovation journey.

An advocate of ‘listening deeply and treading lightly’ Janene has seen the power of participatory research, community storytelling and co-design approaches to inspire and deliver local action, movement building and wider systemic change. Experience has also shown that the people and communities best placed to address inequality, generate insights and implement change are those with lived experience of the issues being faced. And that a collaborative, collective intelligence approach produces more innovative and sustainable solutions.

Dr Evi Chatzipanagiotidou and Dr Fiona Murphy

Evi Chatzipanagiotidou is a political anthropologist at Queen’s University Belfast. Her research interests lie at the intersections of migration and diasporas, conflict-induced displacement, and the politics of memory and loss. She has conducted fieldwork in Cyprus, the UK, and Turkey. She has published journal articles and chapters on numerous topics, including the connections between memory and history in the Cypriot conflict, the transnational role of diasporas in peace-building, youth migration and precarity in Southern Europe, and refugees and the politics of labour in Turkey.

Fiona Murphy is an anthropologist whose research focuses on Indigenous Australian politics and movements, refugee and mobility studies, and business anthropology. She has conducted research in Australia, Ireland, the United Kingdom, France, and Turkey, and has a particular interest in new forms of public anthropology. She is the co-author of *Integration in Ireland: The Everyday Lives of African Migrants* (2012) and has published in journals including *American Anthropologist*, the *Australian Journal of Anthropology*, and *History and Anthropology*. Both Fiona and Evi have worked closely with [Knitstanbul](#), a social enterprise involving Syrian refugees in Turkey.

Richard Good

Richard is Director of the [Turnaround Project](#), which provides transitional opportunities and support to people leaving the justice system including transitional employment, coaching and new relationships with the wider community. Richard established the Turnaround Project in 2016, bringing senior strategic management skills developed across a range of organisations, including six years' experience as Special Advisor to the Minister of Justice during a period of significant reform of Northern Ireland's Prison Service. Richard also continues to carry out occasional freelance consultancy work, advising and assisting organisations with strategic development, communications, public policy and public affairs.

Jennifer Neff

Driven by a passion for ending health inequalities, Jennifer with her business partner Leeann Monk, founded [Elemental Software](#), a female-led tech for good company based in Derry in 2013. Now, as Co-Chief Executive, Jennifer works every day on that mission, to spread the word about the social prescribing movement, the difference it makes to people's lives, communities and the health and social care sector.

Building upon her years of experience in regeneration and social and economic development, Jennifer helps organisations to enhance and evaluate the impact of their social prescribing programmes via Elemental's award-winning portfolio of digital social prescribing products and transformational consultancy services. As the leading digital social prescribing software provider in the UK, Elemental is bridging the gap between health, housing, the VCSE sector, Local Government and prison services with a range of digital solutions designed to enable the strategy and practice of self-care and independence. Jennifer believes this is a powerful route out of health inequality

Jennifer and Leeann recently won the second annual Cambridge Social Innovation Prize. The initiative awards four outstanding social entrepreneurs with a £10,000 grant for professional development, 10 days of business advice from experts at Cambridge Judge Business School, and introductions to new partners, investors and other opportunities.

Jennifer is a TEDx speaker and is the founder of the young innovator programme in the Middle East having shared her passion for social innovation with more than 500 young people.

Dr Martin Kelly and Professor Ciaran Connolly

Dr Martin Kelly is a senior lecturer (Education) at Queen's Management School. He has worked in various roles in academia and management development for the past twenty-five years having previously worked as a Chartered Accountant with PwC. Martin's teaching interests are in the area of financial accounting and sustainability reporting. His research interests are in the accounting and performance reporting of social organisations, and sustainability reporting.

Ciaran Connolly is Professor of Accounting and Subject Leader for Accounting in Queen's Management School. He is a fellow of Chartered Accountants Ireland and moved to academia after working in accounting practice for a number of years. Ciaran's teaching interests are in the area of financial accounting and reporting. His main sphere of research is

in the field of public services, particularly the financial and performance measurement aspects of the charity / social enterprise and public sectors.

Ciaran and Martin presented an ESRC Festival of Social Science event in November 2019 on "Social Enterprises in Northern Ireland: Promoting Business for Social Good".