



ESRC
FESTIVAL
OF SOCIAL
SCIENCE
NORTHERN IRELAND



7-15 November 2020

Welcome

It is with great pleasure that we present the 2020 programme for the ESRC Festival of Social Science in Northern Ireland. This year, the Festival will be completely virtual so you can join in wherever you are.

Queen's University Belfast and Ulster University have come together to produce an exciting virtual programme of talks, screenings and workshops that showcase the range and quality of social science based research carried out by our academics – everything from fake news to streaming and Brexit to the Covid lockdown.

The annual Festival of Social Science offers a fascinating insight into our social science research and how it influences our social, economic and political lives. So, if you're a student, a policymaker, in business or simply passionate about a particular interest, then log on and join in the debate!

This programme was developed by Queen's University Belfast and Ulster University.

Booking information

All events are free. The majority of events are open to the public, however those aimed at particular audiences are clearly marked in the event listings. For live events, pre-registration is essential, but a recording of events will become available throughout the week and will be available on our [Festival YouTube channel](#). For those events where booking is required, you can book online at [ESRC-Festival-NI-2020.eventbrite.com](https://www.eventbrite.com/ESRC-Festival-NI-2020). Please contact esrciaa@qub.ac.uk or esrcfestivalni@ulster.ac.uk if you have any queries.

Accessibility

The events will take place online using several platforms. Please click on the relevant platform to link to their accessibility features – [YouTube/Google](#), [Microsoft Teams](#), [Zoom](#)

Programme changes

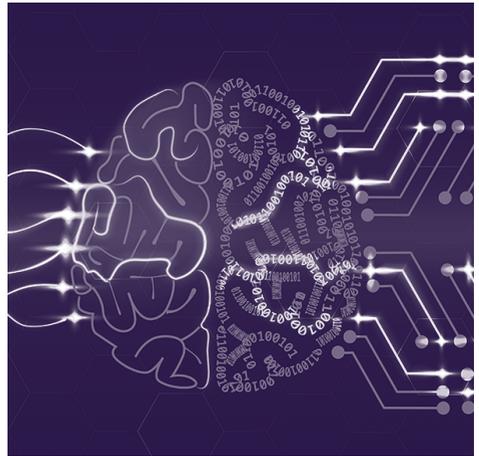
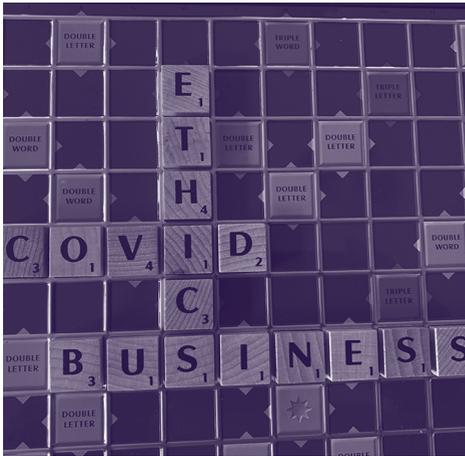
Please note that all events are subject to change. Be sure to check the website or follow us on social media for the most up-to-date information.

Programme design

Rinky: rinkydesign.com

 [@ESRCFestivalNI](#) [@ESRC](#)  [ESRCFestivalNI](#) [#esrcfestival](#)

For information on events happening in other parts of the UK check out esrc.ukri.org/public-engagement/festival-of-social-science



**Business Behaviour in a Global Pandemic:
The Role of Ethics**

Dr Shirley-Ann Hazlett and Dr Martin Kelly

In this current climate what does ethics mean in business? This interactive workshop (for pre-invited schools only) will draw on local, national and international examples of both best practice and poor behaviour, to explore the role and purpose of ethics in business during a global pandemic.

Event: Interactive workshop



**Learning about Human Experiences with
Machines:**

Towards a better healthcare system

Chandril Chandan Ghosh

More than half the people who take antidepressants for depression never get relief. Tune in to find out the reason and how researchers are using computers to learn about the lived experiences of people in order to find a better solution and benefit the community struggling with depression.

This video will be available on our [YouTube channel](#) from 7th – 15th November. Chandril Chandan Ghosh will also be available for a Q&A on Friday 13 November at 10am.





#KidsValueFood Online Cook Along

Dr Fiona Lavelle, Dr Stephanie Brooks,
and Dr Niamh O’Kane

Chef Stephen Jeffers, who runs the Forestside Cookery School and works closely with social scientists at Queen’s, leads children through an online cooking course with a focus on fun, food and different cooking skills. With a pre and post quiz to assess kids’ perceived cooking competence, there will also be an opportunity for kids to submit pictures of their cooking to win a cooking party for up to 12 children, along with other prizes.

A video of the cooking course will be made available from the 7th – 15th November to those who have completed the pre quiz. Please email f.lavelle@qub.ac.uk for details. The closing date for the competition will be the 22nd November. Pictures should be submitted at the end of the post quiz.



Careworn: Lockdown Stories from Family Caregivers

Dr Lisa Smyth and Dr Paul Murphy

This short, powerful film presents real life stories drawn from confidential interviews about the experience of caring for a vulnerable family member under lockdown. The film gives a voice to family carers, a generally isolated and overlooked group, and is important viewing during these unprecedented times.

This film will be available on our [YouTube channel](#) from 7th – 15th November





Fake News in Bolsonaro's Brazil

João Raphael da Silva

In this webinar, speakers will debate the phenomenon of Fake News, its nuances and recent impacts within Brazilian society. Ulster University's Ph.D. Researcher João Raphael da Silva will be in conversation with Assistant Professor of Media Studies at the University of Virginia Dr. David Nemer, News Reporter at Folha de São Paulo Patrícia Campos Mello and Co-Founder & Executive Director of Aos Fatos Tai Nalon.

This pre-recorded panel debate will be available on our [YouTube channel](#) from the 7th – 15th November



Let's play with numbers!

Dr Victoria Simms & Dr Abbie Cahoon

This interactive workshop for parents of pre-school children will focus on early mathematics skills. You will discover evidence-based ideas and activities to help engage your children in learning mathematics; bring the kids along too to try out the ideas live! You will receive a small pack of resources in the post to use during the workshop.

Time: 10.00am - 11.00am

Event: Interactive Workshop

Pre-registration for this event is required via our [Eventbrite page](#).



[PRE-REGISTER NOW](#)



Homelessness: examining the effectiveness of existing approaches

Professor Sarah Miller, Dr Ciara Keenan and Dr Jennifer Hanratty

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Researchers at Queen’s discuss their reviews of different approaches to dealing with homelessness, including the effectiveness of accommodation-based interventions, discharge programmes, and accessibility of health and social care.

Discover their findings and get involved in the discussion around this complex social problem.

Time: 11.00am – 12 noon

Event: Online Workshop

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Pre-registration for this event is required via our Eventbrite page.



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What learning is needed for post-Covid arts and cultural industries?

Dr Ali FitzGibbon

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Join a discussion on future directions of and challenges to our creative sector with insights from Professor Mark Banks (University of Glasgow) and new research from students completing the MA in Arts Management at Queen’s. A Q&A and panel discussion will be chaired by Dr Natalia Grincheva (Honorary Digital Fellow at University of Melbourne) and will be accompanied by short digital summaries of student research. Join the discussion online and via #Tweetchat.

Time: 1.30pm – 3.00pm

Event: Live Talk, Q&A session and digital showcase

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Pre-registration for this event is required via our Eventbrite page.



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Digital transformation of NI businesses: opportunities and challenges

Anastasia Kulichyova

Industry 4.0 is a recent trend for digitalisation and business collaboration, successful examples are found in aerospace, automotive and agriculture industries. It benefits SMEs with new business opportunities, such as realtime data collection and reduction of operational costs. During this roundtable we will discuss the possibilities of Industry 4.0 within the NI agricultural section.

Time: 2.00pm – 3.00pm

Event: Panel Debate

Pre-registration for this event is required via our Eventbrite page



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Brave New Virtual World: Virtual Reality and its uses in Mental Health and Social Care

Lucy Baxter

Lucy Baxter from QUB Film Studies will be joined by Dr Paul Best, Queen’s University Social Work; Hanna Slattne, Dramaturg in Immersive Media; and Sarah Ticho, Founder/Director Hatsumi .

This workshop brings together trailblazers in virtual reality, creative technology, mental health and social care, and the creative arts to discuss how cutting-edge interventions can be used to treat everything from abuse trauma and PTSD to phobias and social anxiety. Tune in as we find out more about this Brave New Virtual World.

Time: 12 noon – 1.00pm

Event: Live online workshop

Pre-registration for this event is required via our Eventbrite page.



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**Brexit and the Economy in Northern Ireland
Panel Discussion**

The Chief Executives' Club at Queen's and Queen's Policy Engagement

Join us for this special event which will explore the latest Brexit developments and what they mean for Northern Ireland, with a particular focus on the economy. Chaired by John Campbell, Prof David Phinnemore and Prof Katy Hayward from Queen's will be joined by Angela McGowan, Director of CBI Northern Ireland and Ann McGregor MBE, Chief Executive of the Northern Ireland Chamber of Commerce and Industry. The panel will discuss what the future holds for the Northern Ireland economy in a post-Brexit world.

Time: 12.30pm – 2.00pm

Event: Panel debate

This event will be live streamed on YouTube.



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**Patriarchy. Colonialism. Neoliberalism:
Transitional Justice and the Elephants in the Room**

Professor Rory O'Connell

Transitional justice addresses how societies deal with a past of conflict or oppression - whether this be the Troubles or Colombia's 50-year internal armed conflict. Can it speak to major structural and historical wrongs like patriarchy, colonialism, neoliberalism? Should transitional justice be revised or retired? Transitional justice scholars share their concerns and thoughts, reflecting on examples from Northern Ireland and Colombia

Time: 2.00pm – 3.00pm

Event: Webinar

Pre-registration for this event is required via our Eventbrite page.



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Talking matters: the social power of language

Dr Catrin S. Rhys

Words matter. The words we choose influence who we are and how others relate to us, both personally and professionally. In this guided tour of spoken language, we will explore disagreements between teenagers and their parents, building rapport between foreign cultures in a classroom, speaking out against everyday sexism, strangers joining together to protest, and what it takes to truly be heard on a complaint line.

Time: 6.00pm – 7.30pm

Event: Webinar and panel debate

Pre-registration for this event is required via our Eventbrite page.



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Museum accessibility and challenges in the new normal

Xi Wang

As we begin to return to cultural venues, how do we ensure equal access for all? This event focuses on museum accessibility for blind and partially sighted (BPS) visitors. The Royal National Institute of Blind People and researchers at Queen's will discuss challenges faced by venues and ways in which social inclusion can be enhanced during these difficult times. There will also be an opportunity for attendees to engage via an online poll and Q&A session.

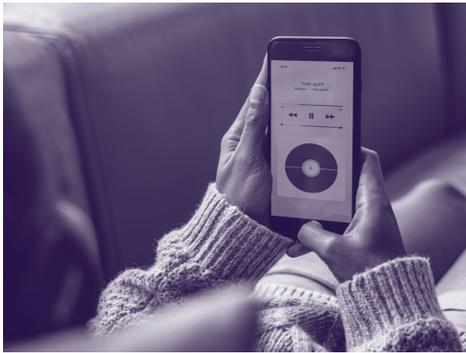
Time: 10.00am - 11.00am

Event: Online Workshop

Pre-registration for this event is required via our Eventbrite page.



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Music Creators' Earnings in the Streaming Age

Dr Hyojung Sun

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Creators are the lifeline of all creative businesses. Without creators, there are no creative outputs. Hence a risk to the future health of the creative economy. Fair compensation for creators is therefore of the utmost importance to ensure the sustainability of the UK's creative industries. In this talk, researchers will discuss how changes in the digital music marketplace have impacted upon the earnings of creators
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Time: 2.00pm - 3.30pm

Event: Panel debate

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Pre-registration for this event is required via our Eventbrite page.



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Creating a consumer-friendly sustainability label for food – challenges and opportunities

Dr Tony Benson

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Interested in responsible food shopping? Researchers at Queen's are looking into creating simple sustainability labels for food and drink. Join this talk to hear about the processes and challenges faced by industry and researchers in helping you discover the real cost of your weekly shop. There will also be an opportunity to have your say via an interactive poll.
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Time: 4.00pm - 5.00pm

Event: Online Talk and Interactive Poll

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Pre-registration for this event is required via our Eventbrite page.



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It Stays With You: Use of Force by UN Peacekeepers in Haiti

Professor Siobhán Wills & Professor Cahal McLaughlin

Between 2005 and 2007, UN peacekeeping troops carried out several raids on Cité Soleil, an economically-depressed neighbourhood of Port-au-Prince in Haiti. The raids were targeted against leaders of criminal gangs but scores of other people were killed, including children, and many more injured. This documentary returns to Cité Soleil to examine the impact of those raids on the community and to find out how victims of those raids have fared in the ten years since they occurred. The screening will be followed by a discussion with the directors.

Time: 6.00pm - 8.00pm

Event: Film screening following by Q&A

Pre-registration is required via our Eventbrite page.



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Building a Shared Future for English, Irish and Ulster-Scots Languages

Dr Frank Ferguson

How can we develop effective ways for the promotion of language and identity in Northern Ireland for the benefit of the next generation of public services? Panellists include Dr Niall Comer, Dr Frank Ferguson, and will be chaired by Professor Duncan Morrow.

Time: 10.00am - 11.30am

Event: Panel Debate

Pre-registration is required for this event via our Eventbrite page.



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Social Sciences Response to the Pandemic
QUB ESRC Impact Acceleration Account

Hear from a range of social scientists including Dr David Cutting, Dr Ioannis Tsioulakis, Dr Michelle Templeton, Dr Gemma Carney and Dr Tess Maginess, all of whom mobilised their research to address some of the challenges arising from the Covid pandemic.

Time: 11.00am - 12.30pm

Event: Panel Discussion followed by Q&A

Pre-registration is required for this event via our Eventbrite page.



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What does behavioural science have to do with safe water interventions?

The role of Behaviour Analysis in the SAFEWATER project

Dr Samuel Ginja

Contaminated water causes diarrhoeal disease which kills around 520,000 children each year. This calls for urgent interventions to change water-drinking practices. Join researchers from Northern Ireland, Mexico and Colombia to hear how behaviours can influence technological interventions to achieve their goal of improving the health and wellbeing of populations.

Time: 4.00pm – 5.00pm

Event: Webinar

Pre-registration is required via our Eventbrite page.



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Learning about Human Experiences with Machines: Towards a better healthcare system

Chandril Chandan Ghosh

Chandril Chandan Ghosh will be available for a Q&A about his video on how researchers are using computers to help those struggling with depression. [Click here to find out more.](#)

Time: 10.00am - 11.00am
Event: Q&A Session

Pre-registration is required for the Q&A session via our [Eventbrite page](#).



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Grassroots sport and senses of belonging in neighbourhoods

Federico Genovesi

This event will introduce the people's sport movement, an informal network of Italian grassroots sport projects that aim to reclaim from below the social/political role of sport. With the contributions of activists within the movement, we will illustrate the practices of inclusion that help to develop new senses of belonging in ethnically diverse neighbourhoods in Padova, Italy. These experiences will serve as a springboard to reflect on whether and how these practices can be replicated in Northern Ireland.

Time: 6.00pm - 7.30pm
Event: Panel Debate

Pre-registration is required for the Q&A session via our [Eventbrite page](#).



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These events as part of the ESRC Festival of Social Science 2020 were made possible thanks to funding from the Economic and Social Research Council (ESRC), which is part of UK Research and Innovation.

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